

BestMARC™
METADATA MANAGEMENT



what is?

BestMARC[™]

METADATA MANAGEMENT

It is a state-of-the-art tool for standardization and metadata management for any information unit that wants to normalize and convert its **MARC21** bibliographic records to the **RDA** standard.





The best metadata management software: BestMarc

BestMARC received this award, which is designed to recognize **elite products and services in the library market** that can help the library administration team to improve the quality of the user **experience** and **increase the performance** of your library system.

Enables you to improve discovery through better metadata management.



Complete cloud-based MARC management

MARC online management system,
makes processing and maintaining **MARC** records :



Fast



Easy



Web
Architecture



Accurate
Data
and updated, increasing the
value of bibliographic collections





The tool contributes to the conversion of bibliographic data to the new RDA cataloging standard (Resources, Description and Access) which presents new features and new cataloging possibilities that support the creation of well-structured data.



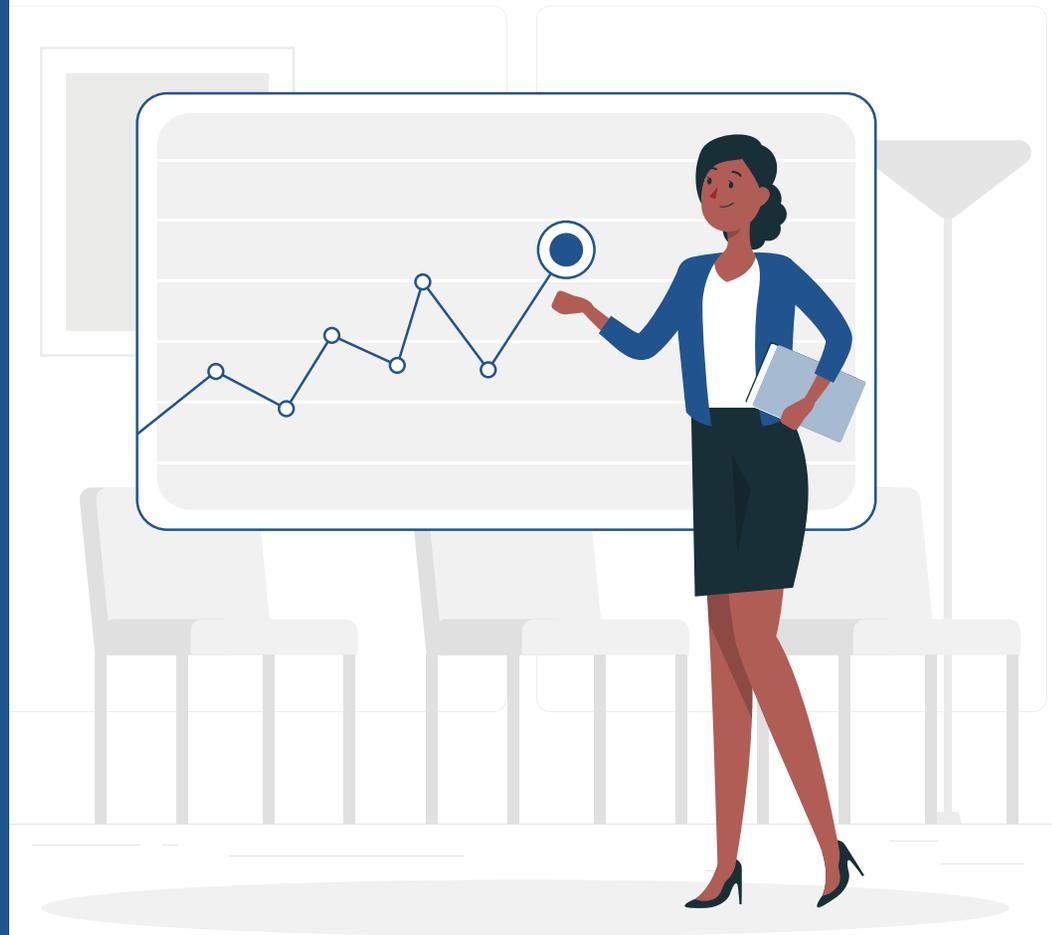
Main features of the application of the RDA standard:

- ✓ Quick selection of content (336), media (337) and media support (338)
- ✓ Conversion from (260) to (264)
- ✓ Convert abbreviations to full terms
- ✓ Normalization of dates



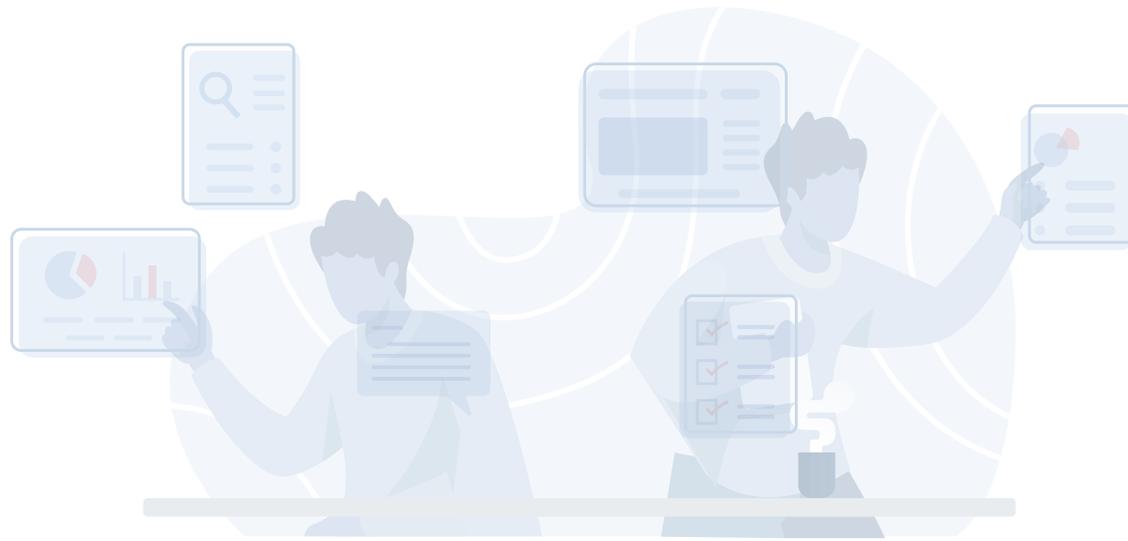
Identification point of RDA records

- ✓ **Bibliographic records:**
Fixed field "Desc" = i
- ✓ **Authority records:**
Fixed field "Rules" = "z"
- ✓ **Cataloging source 040 \$erda**
- ✓ **Presence of new elements of RDA in the registry.**



The application of the RDA standard **bibliographic records allows information units**

- ✓ Have a flexible structure adaptable to the description of any type of resource in the physical or digital field.
- ✓ Think about the tasks of the user: find, identify, select and get.
- ✓ Facilitate the integration of resources within the concept of the semantic web.
- ✓ Link the records to entities, works, expressions, manifestations, items, people, corporate entities, families, concepts, etc...



Unify tags like:

- ✓ **Bibliographic Record**
 - 1XX Primary access point
 - 240 Uniform Titles
 - 7XX Additional access points
 - 5XX Notes

- ✓ **Authorities Catalog**
 - 1xx Primary access point
 - 4xx See reference
 - 5xx See also reference



Concepts:

- ✓ **AACR2**
 - Starts with the physical resource
 - It is expressed with a catalog card and ISBD punctuation
 - Refers only to the description of the resources
 - Limited relationships between records
 - Isolated catalog
 - Centered on the Anglo-American world

- ✓ **RDA**
 - Starts with the idea of the work
 - Applicable to a digital world
 - Description and subjects
 - Expansive relationships between entities
 - Online Catalog
 - International point of view



Administrative interface:

The screenshot displays the BestMARC administrative interface. The top navigation bar includes 'HOGAR', 'PERFIL', 'CUENTA', 'ACERCA DE', and 'CERRAR SESIÓN'. The main content area is divided into several sections:

- Formulario de búsqueda:** Includes fields for 'Tipo de material' (set to 'Libro - No ficción'), 'ISBN', 'Autor', 'Título' (set to 'matemáticas'), 'Editor', 'Fecha de publicación', 'Extensión' (set to '24 págs.'), and 'Lector acelerado'.
- TÉRMINOS RELACIONADOS:** A list of related terms such as 'Matemáticas', 'Matemáticas con el dinero', 'Matemáticas con el tiempo', etc.
- MIS REGISTROS:** A table showing search results with columns for 'Expediente', 'Registros', 'Opciones', 'Puntos de control', and 'Apoyo'. The table lists several records with their respective ISBNs, authors, titles, and editors.
- Edición global privada - Páginas:** A modal window for editing records, featuring a 'Selección' dropdown, a 'Nueva' button, and a 'Reordenar' button. It includes instructions for adding or changing fields and subfields.

The interface is designed for efficient record management, providing a clear overview of search results and a detailed view for editing individual records.

Administrative interface:

The image displays three overlapping screenshots of the administrative interface for editing MARC records. The interface shows a list of fields (001, 003, 005, 007, 008, 010) and a dropdown menu for 'Campos / subcampos predeterminados' with various options like 'Libro', 'Libro electrónico', 'Grabación de vídeo', etc.

Screenshot 1 (Top): Shows the 'Editar un registro MARC - [Sin título]' window. The 'Campos / subcampos predeterminados' dropdown is open, showing options: 'Libro', 'Libro electrónico', 'Recurso electrónico', 'Grabación de vídeo', 'Grabación de sonido', 'Juega lejos', and 'Otro'. The 'Otro' option is selected, and a sub-menu is visible with options: 'Material cartográfico', 'Recursos continuos: impresión', 'Recursos continuos: electrónicos', 'Equipo / Objeto 3-D', 'Equipo', 'Materiales Mixtos', 'Música destacada', 'Gráfico no proyectado', and 'Medio proyectado'.

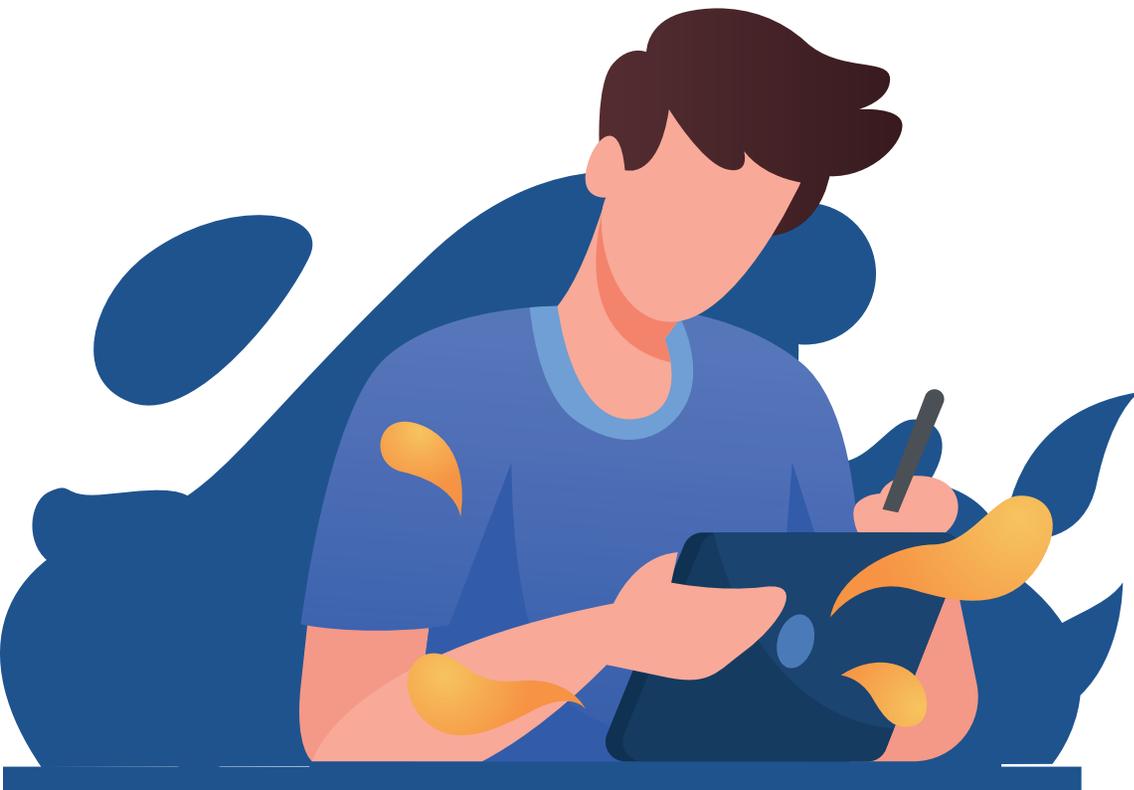
Screenshot 2 (Middle): Shows the same window with the 'Ficción' dropdown menu open, showing options: 'Ficción', 'No ficción', 'Dramas', 'Ensayos', 'Humor, sátiras, etc.', 'Letras', 'Formas Mixtas', 'Novelas', 'Poesía', 'Cuentos cortos', and 'Discursos'.

Screenshot 3 (Bottom): Shows the same window with the 'Otro' dropdown menu open, showing options: 'Material cartográfico', 'Recursos continuos: impresión', 'Recursos continuos: electrónicos', 'Equipo / Objeto 3-D', 'Equipo', 'Materiales Mixtos', 'Música destacada', 'Gráfico no proyectado', and 'Medio proyectado'.

- ✓ Identification of fixed fields, labels, flags, fields the subfields that serve or not to cataloging standards.
- ✓ Standardization and conversion to RDA standard (Resources, Description and Access).
- ✓ Automatic changes of cataloging templates according to the policies of the library.
- ✓ Global editing of any format type.
- ✓ Migration of other catalogs for correct normalization.

Generate, configure templates for:

- Modern, Old Book
- Serial publication
- Moving images
- Sound features
- Electronic resources (digital files)
- Website
- Cartographic resources
- Musical resources
- Authority records



Sound features

- Type of recording - 3.16.2.3
- Recording media - 3.16.3.3
- Execution speed - 3.16.4.3
- Disc features - 3.16.5.3 <
- Track configuration - 3.16.6.3
- Tape configuration - 3.16.7.3
- Playback channel settings - 3.16.8.3
- Special reproduction features - 3.16.9.3

Electronic resources (digital files)

- File type - 3.19.2
- Encoding format - 3.19.3
- File size - 3.19.4
- Resolution - 3.19.5
- Regional coding - 3.19.6
- Transmission speed - 3.19.7
- Resource revision date - 2.20.13.5
- Equipment or system requirements - 3.20

Cartographic resources

- Data layout - 3.11
- Digital file characteristics - 3.19
- Longitude and latitude - 7.4.2
- Horizontal scale - 7.25.3
- Vertical scale - 7.25.4
- Additional scale information - 7.25.5
- Projection and cartographic content - 7.26

Follow-up services :

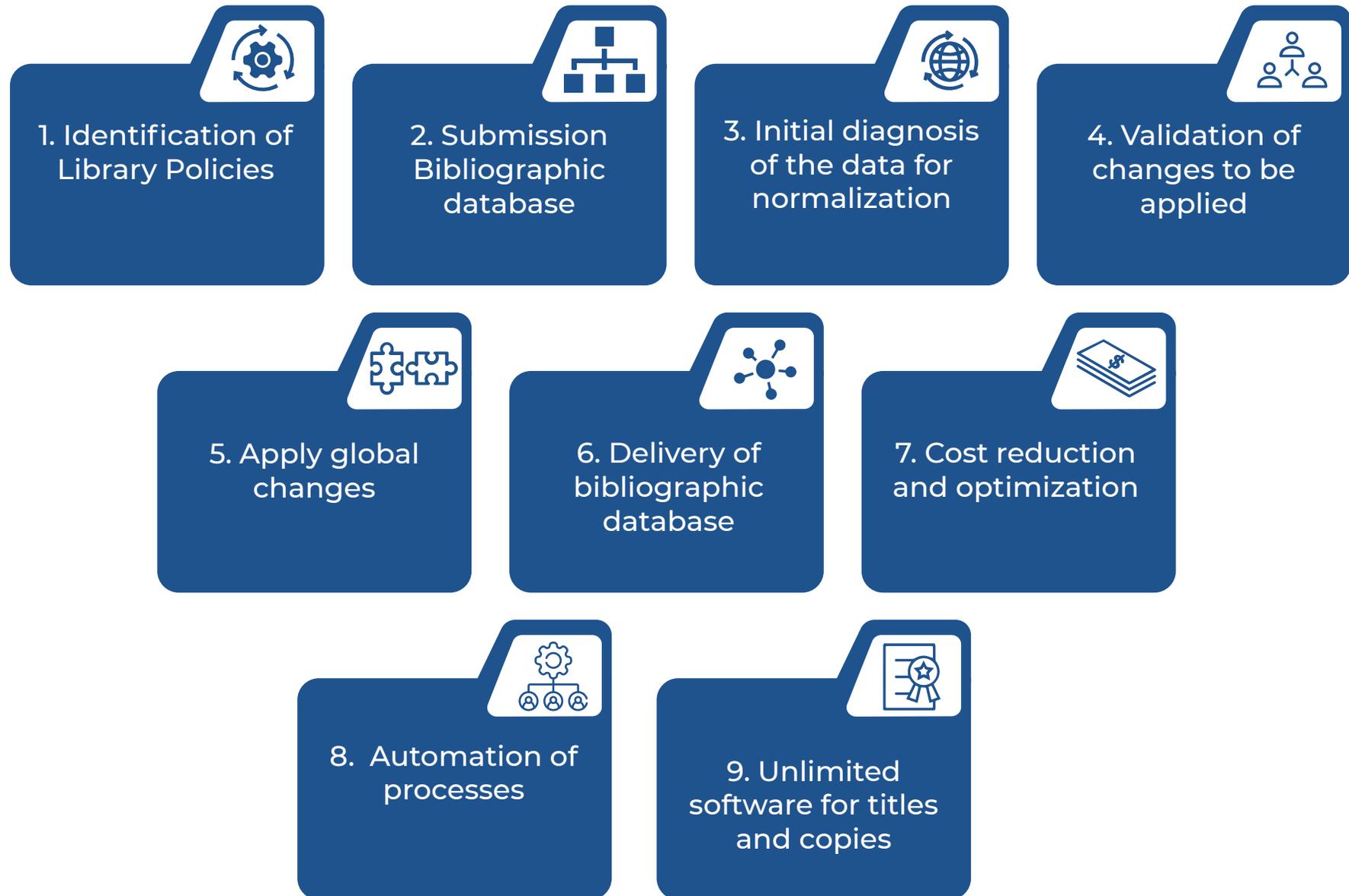
Depending on your ILS, we may access your online catalog and will take care of downloading your records from your ILS, updating them and replacing them that have already been corrected.

Our team specializing in data services, provides complete database cleaning services and MARC record updates based on your planning and budget, customized to meet your needs. We perform the following services:

- ✓ Brief registry updates
- ✓ We can compare your short records with the records in our database and create new records with complete data, to correct missing or incorrect information.
- ✓ Call number standardization
- ✓ Elimination of duplicate records
- ✓ Custom registry repair
- ✓ Custom global editions
- ✓ MARC record creation
- ✓ Custom MARC record updates
- ✓ Conversions from one ILS to another with database creation for migration



Work methodology





itmsgroup.net

best-marc.com